



Noy Atar

UX/UI Designer

Your notes:



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About

Creative UX/UI designer with 5 years of proven experience in both desktop and mobile design, specializing in intuitive and engaging digital experiences. Expert in UI design, prototyping, and full design cycles. Skilled in responsive design, E-commerce, and product flows. Strong attention to details, creative thinking, and quality control to ensure cohesive responsive designs aligned with the project needs.



Tools

- Figma
 - Adobe Illustrator
- WordPress
 - Webflow
- Elementor
 - GitHub
- Adobe Photoshop
 - Make (Automations)



Experience

Senior UX/UI Designer 2023 - Present
UIDB Software LTD • *Hybrid*

- Led end-to-end design processes, from concept and user research to wireframing, high-fidelity mockups, interactive prototyping, usability testing, and final UX/UI design for SaaS platforms, mobile apps, and websites.
- Delivered solutions for Fintech, AI, automation, High Tech, and E-Commerce industries.
- Managed full project lifecycles, including discovery, PRD documentation, Elementor-based website development, and quality assurance. Worked closely with executives, product managers, developers, QA, and customer success teams to ensure seamless execution aligned with business objectives.
- Developed and maintained complex design systems and component libraries, leveraging tools like Make (Integromat), GitHub, Trello, Google Cloud Platform, Airtable, Monday.com, and AI-powered solutions to drive efficiency and scalability.

UX/UI Designer 2021 - 2023
OnTime • *Remote*

- Researched competitors, analyzed industry trends, and defined user journeys in collaboration with the product manager.
- Designed 40+ system screens with intuitive, user-centric interfaces and interactive prototypes for testing and client presentations.
- Developed detailed wireframes and high-fidelity designs to ensure seamless user experiences and clear product flows.

Graphic Designer 2020 - 2021 | Internship during studies
Brander Studio • *On Site*

- Built WordPress landing pages with Elementor and created targeted promotional content for major corporations.
- Create 3D models, animations, and social media content while collaborating with designers and clients.



Digital Marketing

Mr-Pill.com 2021 - 2024

Self-created and managed a WordPress and Elementor-based online store with WooCommerce for humoristic, medicine-themed gift products, overseeing development, branding, and digital marketing.



Education

Visual Design 2019 - 2021
Ort Hermelin College • *On Site*

- Practical engineering certificate with honors and a specialization course with honors in UX/UI.
- Guided and trained students for 200+ hours during their design degree, and actively participated in the 'Student Association' team.



Languages

English *Fluent* **Hebrew** *Native*